



COLLOQUE

business, decolonization and development

## PROGRAMME

**13 et 14 octobre 2016**

Palais Universitaire de **STRASBOURG** 8, place de l'Université

ORGANISATION laboratoire SAGE (UMR 7363)

avec la participation financière de la Chaire Gutenberg

## summary

Many scholars have emphasised the continuity between colonial and post colonial states and politics. So far however few studies exist on the continuity of businesses, i.e. the role played by companies of the former colonial states in the economy and development policies of the newly independent countries as well as in the economy and politics of the former colonial powers. Some scholars have analysed the role of these companies during colonization and decolonization, but if they provide useful information on the way these companies adapted to the new context of

the 1950s-1960s, they do not see how they could maintain their interest in the long run confronted with the changing elite of the African states and with the competition from companies of other countries. Also, the question we will ask will be: what strategies did the companies of France, Britain, Belgium (be private or state-own) adopt to maintain their influence in former French, British and Belgium colonies and/or what strategies did companies from other countries adopt to get new markets and opportunities in the newly independent states, especially in Africa. To answer this question, we will focus on networks between these companies, the elite in power in those states and the personnel of former colonial powers or other European states.



**13/10** Chair : Representative of the cercle Gutenberg

9h15 Introduction, Véronique Dimier

Discussant (Françoise Dreyfus, University Paris I Panthéon-Sorbonne)

Andrew Dilley (University of Aberdeen)

'Business, the 'new' Commonwealth, and the Rhetoric of Development, 1945-75'

Poppy Cullen (Cambridge University)

'most grateful for all that you did on our behalf': post-colonial business networks between Britain and Kenya'

Allessandro Landolo (LSE)

The Soviet Union vs Cadburys: Development, the Cocoa Trade, and the Business of Decolonisation in Ghana'

Miguel Bandeira Jerónimo (University of Coimbra)

'Managing developmentalism:

the politics and economics of late colonialism in Portuguese Africa (1945-1975)'

Lunch: 12h30 Restaurant la Victoire

14h Discussant: Catherine Coquery Vidrovitch (Paris VIII)

Charlotte Strick (ULB), 'business and development in Congo'

Véronique Dimier (ULB)/ 'Recycling businesses : European firms and the European Development Fund '.

Louis Bataille ( IEP Strasbourg) '«Développement du FED. Le droit et son usage :  
principe de régulation et de mise en concurrence des intérêts».

Fabrizio Leone (ULB) 'From Lomé to Cotonou :  
European Enterprises and transnational networks building in the European Development Fund'

20h Diner (the Rutsch)

**14/10** Chair : Hélène Michel (Sage Strasbourg)

9h30 Discussant Youssef Cassis (EUI Firenze)

Marta Musso (Cambridge University)  
'State-State negotiations between Algeria, France and Italy: ideas of development around the oil industry'

Ricardo Soares de Oliveira (Oxford University) «Oil Business-State relations in Postcolonial Africa»

Simon Jackson (University of Birmingham)  
'Moroccan phosphates in the era of colonial development and decolonization: 1936-1966'

Tehila Sasson (Past & Present Fellow, Institute for Historical Research, London)  
'Aid, Development and Businesses After Empire'

12h30 Lunch Restaurant la Victoire

14h discussant: Martin Daunton (Cambridge University)

Andrew Cohen (University of Kent)  
'Navigating Nationalisation: American Metal Climax Inc. and the Zambian Copperbelt, c. 1968-1973»?

Chibuïke U. Uche (Leiden University) 'the nationalization of foreign banks in postcolonial Tanzania'.

François Pacquement (Agence Française de développement),  
'The africanisation of French banks in Senegal'

Sarah Stockwell (King's college London), 'Making money: the Royal Mint and African decolonisation'

17h conclusion



## List of contributors and addresses

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18h30 conclusion

